

CRESTVIEW AND SURROUNDING AREA DEMOGRAPHICS AND INCOME

This analysis is comprised from most recent statistics some of which were taken in 2007.
Area codes included are: 32531, 32536, 32537, 32539, 32542, 32564, 32567, 32587, 32588,
36420, 36421, 36442, 36453, 36455, 36467, 36477 and 36483

POPULATION

2007 (15 miles radius/Immediate Area)	82,500 est.
2007 (Crestview)	20,591
2008 Projected (25 mile radius/market area)	174,816
2011 Projection (15 mile radius/immediate area)	117,896*

*(Based on 9.2% increase per year for immediate area)

2007 ESTIMATED POPULATION PERCENTAGE BY RACE

White	86.76%
Black	9.82%
Indian	0.77%
Asian	1.89%
Other	0.74%

2007 ESTIMATED POPULATION PERCENTAGE BY SEX

Women	48.44%
Men	51.55%

2007 MARITAL STATUS

Married	61.17%
Single Male	14.40%
Single Female	7.39%
Previously Married Male	6.73%
Previously Married Female	10.31%

2007 HOUSEHOLDS WITH CHILDREN

Married Couple Family	77.50%
Other Family – Male Head	4.39%
Other Family – Female Head	17.20%
Non Family	0.91%

Average High & Low Temperatures for Crestview, Florida:

	High	Low		High	Low
Jan	62	39	July	92	71
Feb	66	42	Aug	92	71
Mar	72	48	Sept	88	67
Apr	79	53	Oct	80	55
May	86	61	Nov	71	46
June	91	68	Dec	64	41

2007 ESTIMATED INCOME

\$150,000 or more	2.44%
\$100,000 to \$149,999	5.46%
\$75,000 to \$99,999	10.11%
\$50,000 to \$74,999	21.77%
\$35,000 to \$49,999	18.62%
\$25,000 to \$34,999	15.09%
\$15,000 to \$24,999	13.55%
\$5,000 to \$14,999	9.62%
\$4,999 or less	3.33%

2007 ESTIMATED AVERAGE HOUSEHOLD INCOME

\$51,642

2007 ESTIMATED MEDIAN HOUSEHOLD INCOME

\$41,770

2007 ESTIMATED PER CAPITA INCOME

\$34,400

POPULATION BY AGE

5 Years and under	7.26%
5 to 9 Years	7.10%
10 to 14 Years	6.89%
15 to 17 Years	4.26%
18 to 20 Years	4.61%
21 to 24 Years	6.45%
25 to 29 Years	7.47%
30 to 34 Years	6.79%
35 to 39 Years	17.67%
40 to 49 Years	13.19%
50 to 59 Years	3.58%
60 to 64 Years	3.25%
65 to 69 Years	6.45%
70 Years and Over	5.27%

Sources: HAAS Center, EDC of Okaloosa, Florida Dept. of Labor, USPS, UWFL